



SWITCHED ON: Catherine and Scott Hicks at home, with dog Cleo. *Advertiser NMA* Picture: CALUM ROBERTSON

ISP's green promise

ALEXANDRA TREDREA

STAFF at Adelaide's Adam Internet are being encouraged to make a personal pledge to protect the environment.

The internet service provider is supplying technology for five "pledge stations" at the inaugural Green City Festival, being held at Elder Park this Sunday.

Festival attendees can visit one of the kiosks and pledge to make changes in up to five areas related to sustainable living - water, waste, energy, transport and food.

Adam Internet managing director Scott Hicks said the company had a pledge station in its recreation room to encourage staff to commit to sustainable living.

"They are really keen on it and are very active in recycling programs," he said.

Among the environmental initiatives Adam Internet had implemented were:

REMOVING the use of paper when signing up new customers. All information is collected online and through voice identification.

INSTALLING an energy-efficient chiller system to replace old airconditioning.

Mr Hicks and his wife, Catherine, have also made sustainable living changes at home - with sink buckets catching grey water for gardening. "We also turn off all appliances at the switch when not being used," Mr Hicks said.